



Rajasthan Samwad
Information & Public Relations Department Campus
Secretariat Campus, Jaipur - 302005
Tel : 0141-2227887, Fax-2227057, e-mail : classified.samwad@gmail.com

R.O.No.: Samwad/D/263/2019-2020

Date: 14/08/2019

To
Advertisement Manager
VEER ARJUN
PRATAP BHAWAN
NEW DELHI

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR


Reference: INFORMATION & PUBLIC RELATIONS DEPARTMENT, JAIPUR Work Order No.D.P.R./29/2019-20/, Dated: 14/08/2019
Occasion: INDEPENDENCE DAY - 2019
Special Condition: Publish on Front Page. 50% Premium will be Extra

Sir,

Please publish the following advertisement as below details --

No.	Edition	Agency	Publishing Date	Height x Width	Pages	Days	Area	Rate	RateType	HUE & Premium	Position & Premium	Amount
1	New Delhi ND	SRISHTI SANCHAR ADVERTISING	15/08/2019	25 Cm x 16 Cm	-	1	400 SqCm	47.40	DAVP/DPR PSqCm.	Colour 40%	Front Page as per sp.cod.	26544.00
Total Amount												26544.00

Yours


Sr. Manager
Rajasthan Samwad

Checked By

Note:-

1. Please submit R.O in Two copy along with the bill in duplicate to concerned organization.
2. Advertisement must be published in the directed manner only.
3. Payment will be made on the basis of PER SQcm/PCCm/Per Sec rate.
4. 15% will be deducted from the advertising rates as commission charges to Rajasthan Samwad.
5. For all correspondence, Please mention the above cited Rajasthan Samwad Release Order No.
6. Please send a copy of a approved rate card (DAVP/DIPR/Commercial Rate Card) and Advt. Approved C.D. & Broadcast/Telecaste Advt. C.D. with the bill.
7. No Payments will be released if not published on stipulated date.
8. Published Advt. shall be sent to the concerned organization within 10 days of publication.
9. No payment shall be made for telecast between 11:00 PM to 5:00 AM.
10. The Department/Board/Corporation/PSU and other organizations shall ensure and verify that publication/broadcasting of advertisement has been issued by Newspaper/Electronic Media.
11. GST will be charged extra.
- **ND=National Daily, SD=State Daily, D=Daily, W=Weekly, F=Fortnightly, M=Monthly, S=Smarika, EM=Electronic Media, RC=Radio Channel



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Date: 14/08/2019

To
Advertisement Manager
Mail Today

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Total Amount												55512.80

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Rajasthan Samwad

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R.O.No.: Samwad/D/262/2019-2020

Date: 14/08/2019

To
Advertisement Manager
Hindustan Times
Shiv Marg, Banipark,
Jaipur

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR


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1	New Delhi ND	SRISHTI SANCHAR ADVERTISING	15/08/2019	25 Cm x 16 Cm	-	1	400 SqCm	438.02	DAVP/DPR PSqCm.	Colour 40%	Good 0%	245291.20
Total Amount												245291.20

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Rajasthan Samwad

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R.O.No.: Samwad/D/262/2019-2020

Date: 14/08/2019

To
Advertisement Manager
The Hindu
Jaipur
Jaipur

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR


Reference: INFORMATION & PUBLIC RELATIONS DEPARTMENT, JAIPUR Work Order No.D.P.R./29/2019-20/, Dated: 14/08/2019
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1	New Delhi ND	SRISHTI SANCHAR ADVERTISING	15/08/2019	25 Cm x 16 Cm	-	1	400 SqCm	63.12	DAVP/DPR PSqCm.	Colour 40%	Good 0%	35347.20
Total Amount												35347.20

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Sr. Manager
Rajasthan Samwad

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Date: 14/08/2019

To
Advertisement Manager
The Times of India

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR

Jaipur

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1	New Delhi ND	SRISHTI SANCHAR ADVERTISING	15/08/2019	25 Cm x 16 Cm	-	1	400 SqCm	412.26	DAVP/DPR PSqCm.	Colour 40%	Good 0%	230865.59
Total Amount												230865.59

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Sr. Manager

Rajasthan Samwad

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Date: 14/08/2019

To
Advertisement Manager
The Indian Express
S-2,3rd Floor,J-40,Shyam GHP Enclave,Krishna Marg,C-Scheme
Jaipur

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR


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Total Amount												26544.00

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To
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Hindustan
Delhi
Delhi

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Total Amount												71825.60

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Advertisement Manager
JANSATTA
NEW DELHI
NEW DELHI

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JAIPUR


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Total Amount												14476.00

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Date: 14/08/2019

To
Advertisement Manager
DAINIK BHASKAR (NATIONAL)
DB CROP LTD. MALVIYA NAGAR, JAIPUR
Jaipur

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR


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Total Amount												24816.00

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