



Rajasthan Samwad
Information & Public Relations Department Campus
Secretariat Campus, Jaipur - 302005

Tel : 0141-2227887, Fax-2227057, e-mail : classified.samwad@gmail.com

R.O.No.: Samwad/D/282/2019-2020

Date: 19/08/2019

To
Advertisement Manager
Hindustan Times
Shiv Marg, Banipark,
Jaipur

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR


Reference: INFORMATION & PUBLIC RELATIONS DEPARTMENT, JAIPUR Work Order No.D.P.R./32/2019-20/1225-28, Dated: 19/08/2019
Occasion: SADBHAVNA DIWAS 2019

Sir,

Please publish the following advertisement as below details –

No.	Edition	Agency	Publishing Date	Height x Width	Pages	Days	Area	Rate	RateType	HUE & Premium	Position & Premium	Amount
1	New Delhi ND	Atul Publicity Pvt. Ltd.	20/08/2019	25 Cm x 16 Cm	-	1	400 SqCm	438.02	DAVP/DPR PSqCm.	Colour 40%	Good 0%	245291.20
Total Amount												245291.20

Yours


Sr. Manager

Rajasthan Samwad

Checked By

Note:-

- 1. Please submit R.O in Two copy along with the bill in duplicate to concerned organization.
- 2. Advertisement must be published in the directed manner only.
- 3. Payment will be made on the basis of PER SQcm/PCCm/Per Sec rate.
- 4. 15% will be deducted from the advertising rates as commission charges to Rajasthan Samwad.
- 5. For all correspondence, Please mention the above cited Rajasthan Samwad Release Order No.
- 6. Please send a copy of a approved rate card (DAVP/DIPR/Commercial Rate Card) and Advt. Approved C.D. & Broadcast/Telecaste Advt. C.D. with the bill.
- 7. No Payments will be released if not published on stipulated date.
- 8. Published Advt. shall be sent to the concerned organization within 10 days of publication.
- 9. No payment shall be made for telecast between 11:00 PM to 6:00 AM.
- 10. The Department/Board/Corporation/PSU and other organizations shall ensure and verify that publication/broadcasting of advertisement has been issued by Newspaper/Electronic Media.
- 11. GST will be charged extra.
- **ND=National Daily, SD=State Daily, D=Daily, W=Weekly, F=Fortnightly, M=Monthly, S=Smarika, EM=Electronic Media, RC=Radio Channel



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Information & Public Relations Department Campus
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R.O.No.: Samwad/D/282/2019-2020

Date: 19/08/2019

To
Advertisement Manager
The Hindu
Jaipur
Jaipur

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR

Reference: INFORMATION & PUBLIC RELATIONS DEPARTMENT, JAIPUR Work Order No.D.P.R./32/2019-20/1225-28, Dated: 19/08/2019

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1	New Delhi ND	Atul Publicity Pvt. Ltd.	20/08/2019	25 Cm x 16 Cm	-	1	400 SqCm	63.12	DAVP/DPR PSqCm.	Colour 40%	Good 0%	35347.20
Total Amount												35347.20

Yours

Sr. Manager

Rajasthan Samwad

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Date: 19/08/2019

To
Advertisement Manager
The Times of India

(Please send the Bills to)

Director

INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR

Jaipur

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1	New Delhi ND	Atul Publicity Pvt. Ltd.	20/08/2019	25 Cm x 16 Cm	-	1	400 SqCm	412.26	DAVP/DPR PSqCm.	Colour 40%	Good 0%	230865.59
Total Amount												230865.59

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Sr. Manager

Rajasthan Samwad

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Secretariat Campus, Jaipur - 302005

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R.O.No.: Samwad/D/282/2019-2020

Date: 19/08/2019

To
Advertisement Manager
The Indian Express
S-2,3rd Floor,J-40,Shyam GHP Enclave,Krishna Marg,C-Scheme
Jaipur

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR

Reference: INFORMATION & PUBLIC RELATIONS DEPARTMENT, JAIPUR Work Order No.D.P.R./32/2019-20/1225-28, Dated:
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1	New Delhi ND	Atul Publicity Pvt. Ltd.	20/08/2019	25 Cm x 16 Cm	-	1	400 SqCm	47.40	DAVP/DPR PSqCm.	Colour 40%	Good 0%	26544.00
Total Amount												26544.00

Yours


Sr. Manager
Rajasthan Samwad

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Mail Today

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Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
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Total Amount												55512.80

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Hindustan
Delhi
Delhi

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INFORMATION & PUBLIC RELATIONS DEPARTMENT
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Total Amount												71825.60

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Date: 19/08/2019

To
Advertisement Manager
VEER ARJUN
PRATAP BHAWAN
NEW DELHI

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR

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Total Amount												26544.00

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Date: 19/08/2019

To
Advertisement Manager
THE STATESMAN
KOLKATA
KOLKATA

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Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR

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1	New Delhi ND	Atul Publicity Pvt. Ltd.	20/08/2019	25 Cm x 16 Cm	1	1	400 SqCm	21.41	DAVP/DPR PSqCm.	Colour 40%	Good 0%	11989.60
Total Amount												11989.60

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To
Advertisement Manager
JANSATTA
NEW DELHI
NEW DELHI

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JAIPUR

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Total Amount												14476.00

Yours


Sr. Manager
Rajasthan Samwad

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Date: 19/08/2019

To
Advertisement Manager
DAINIK BHASKAR (NATIONAL)
DB CROP LTD. MALVIYA NAGAR, JAIPUR
Jaipur

(Please send the Bills to)
Director
INFORMATION & PUBLIC RELATIONS DEPARTMENT
JAIPUR

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Total Amount												14476.00

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